



2026 Healthy Kid's Day

Saturday, April 18th | 10am-1pm
Sampson County YMCA

The 4th Sampson County YMCA's Healthy Kids Day is being held at the Sampson County YCMA. This is a free community event that will offer families the opportunity to participate in active play and educational opportunities designed to improve health and wellness. As part of the Y's and City's commitment to strengthening community by addressing critical gaps in health and education. Healthy Kid's Day will encourage kids and parents to commit to keeping the body and mind active now and throughout the year.

We are looking forward to this yearly event as we typically see over 200 families in attendance and would like you to participate this year! There are opportunities to host booths that fit the goals of Healthy Kid's Day as well as sponsorship opportunities. If you have any questions at all, please do not hesitate to contact Alyssa Fox at Alyssa.Fox@ymcasenc.org.

Sincerely,

Alyssa Fox – Sampson County YMCA
Regional Youth Services & Athletics Program Director

2026 Healthy Kid's Day



Exhibitor Information

Exhibitor booth:

- Marketing your business to over 200 Families.
- Our staff will also be providing drinks for you during the event.
- Exhibitor Booth Cost:

Animal Rescue Groups: Free

Non-Profit Organizations: \$25.00

Farmers Market Vendors: \$25.00

For-Profit Organizations: \$50.00

All Organizations must provide their own set-up equipment (i.e. tent/table/chairs) and be setup by 9:30am.

There is not a Rain Make-up Date. In case of cancellation due to inclement weather, both fees and sponsorships will be extended for the 2027 Healthy Kids Day.

Booth Registration Form

Business/Non-Profit Name: _____

Contact person: _____

Phone: _____ Email: _____

What to bring:

- Bring your own booth: tent, table, chairs, banner with name and logo. Each booth space is 10x10. If you need larger accommodations, please communicate as soon as possible
- Sunscreen
- Snacks
- Handouts or prizes (Choose healthier options if giving away snacks. Since the event focuses on healthy choices please DO NOT bring candy as a giveaway!)
- Have an activity or game for kids to play, if possible, and/or giveaways/prizes at your booth.
- Organizations can absolutely promote their business, but are not permitted to sell items during the event

Register online at www.ymcasenc.org/healthykids or

Send your Booth Registration Fee with this form to:

Sampson County YMCA
Attn: Alyssa Fox
417 E Johnson Street
Clinton, NC 28328

All checks must be made out to the YMCA of Southeastern NC. 100% of the funds collected through sponsorships and booth rentals go towards Healthy Kids Day.

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Sponsorship Opportunities



SPONSORSHIP LEVELS

Gold: \$250

- Mention on the Healthy Kid's Day website and YMCA Facebook page as an event sponsor.
- Your website link will be posted on the Healthy Kid's Day website and the YMCA of Southeastern North Carolina website.
- Logo/Name on kids' t-shirts (approx. 150) that will be given out at event.
- Free exhibitor booth

Platinum: \$500

- Mention on the Healthy Kid's Day website and YMCA Facebook page as an event sponsor.
- Your website link will be posted on the Healthy Kid's Day website and the YMCA of Southeastern North Carolina website.
- Name on all marketing brochures/flyers/paperwork/and Y newsletter (which goes to over 5,000 participants) and school flyers for Clinton City Schools and Sampson County Schools students.
- Logo/Name on kids' t-shirts (approx. 150) that will be given out at event.
- Free exhibitor booth

Title: \$1000

- Mention on the Healthy Kid's Day website and Family YMCA Facebook page as an event sponsor.
- Your website link will be posted on the Healthy Kid's Day website and the Family YMCA website.
- Name/Logo on all marketing brochures/flyers/paperwork/and Y newsletter (which goes to over 5,000 participants) and school flyers Clinton City Schools and Sampson County Schools students.
- Logo included in Healthy Kid's Day flyer that will go to all the Clinton City Schools and Sampson County students (K-5th Grade).
- Logo/Name on kids' t-shirts (approx. 150) that will be given out at event.
- Custom 3x8 ft banner displayed in YMCA gymnasium for one year.
- Free exhibitor booth

Sponsorships will be collected throughout the year, but to have your logo in the Healthy Kids Day flyers, all promotional material, etc....deadline is March 14, 2026.

In-Kind Sponsorships

- In Kind trade will be considered & will be valued at wholesale.
- All agreements and payments need to be finalized before marketing material is printed.

Sponsorship Form



Business/Name: _____

Contact: _____

Phone: _____ Email: _____

Sponsorship Level: _____

Register online at www.ymcasenc.org/healthykids or

Send your tax-deductible sponsorship with this form to: YMCA of Southeastern NC
Attn: Corey Maarschalk
PO Box 3467
Wilmington, NC 28406

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